



## Motorola Introduces RAZR<sup>2</sup> -- The Next-Generation RAZR

*Sleeker Outside, More Powerful Inside, the Next Iconic Device Delivers the Ultimate Mobile Experience*

**NEW YORK – 15 May 2007** – Motorola, Inc. (NYSE: MOT) today invited the world to experience the evolution of the RAZR brand as it unveiled RAZR<sup>2</sup>, the ultimate iconic feature phone. Available July 2007 in several markets, the next-generation device packs cutting-edge features such as CrystalTalk™<sup>1</sup> technology, up to 2GB of on-board memory, Web browsing<sup>3</sup>, real-time point-to-point video<sup>3</sup> and ultra-fast menu navigation, all packed into a slimmer, stronger, sleeker design.

“With the modern style and powerful performance of RAZR<sup>2</sup>, Motorola is once again redefining the cell phone,” said [Ed Zander](#), Motorola’s chairman and chief executive officer. “This device takes the world’s best-selling feature-phone to the next level. Combining groundbreaking new features and an even slimmer exterior than the original icon, the RAZR<sup>2</sup> is capable of giving consumers the ultimate mobile experience.”

### **Slimmer yet stunning**

- **Thin is (still) in** -- Motorola made the RAZR<sup>2</sup> profile even sharper, shaving two millimeters from the original RAZR.<sup>4</sup>
- **Big is beautiful** -- Greatly enhanced dual screens give consumers the largest-in-its class 2.0” external screen for crisp picture caller ID<sup>3</sup> and readable texts<sup>5,4</sup> and a 2.2” internal screen with twice the resolution<sup>4</sup> of the original RAZR.
- **Materials matter** -- To further beautify this sought-after icon, Motorola incorporated a seamless casing, a soft touch back and a stunning vacuum metal front finish.

### **Stronger yet sleeker**

- **Strong as steel** -- At the core of RAZR<sup>2</sup> is a stainless steel internal frame to provide strength and durability.
- **Not even scratching the surface** -- The huge exterior lens is made with chemically hardened glass to be more scratch resistant.
- **An open and shut case** -- Motorola tested the cast aluminum hinge in more than 100,000 lab tests to help ensure that every time a customer flips open the device, it will work perfectly.

### **Smarter yet simpler**

- **Going global** -- The RAZR<sup>2</sup> family’s three new handsets – V9 (3G HSDPA), V9m (EVDO CDMA) and V8 (GSM) - will be available to users of all three major technology networks.
- **Software smarts** -- Some versions of RAZR<sup>2</sup> will run Linux/Java™<sup>5</sup>, giving Motorola entry to the next generation of mobile architecture.
- **More intelligent interface** -- The RAZR<sup>2</sup> V8 has a completely redesigned User Interface (UI) so consumers can search contacts even faster. This eliminates duplicate entries for the same person while allowing contacts to have multiple numbers. The main menu is customizable, so consumers are never more than 2-3



clicks away from favorite applications, and even messaging is easier; RAZR<sup>2</sup> automatically recognizes what type of message consumers are sending.

- **Speed thrills** -- With the new ARM 11 processor<sup>1</sup>, processing speed is 10 times faster than the original RAZR and with high-speed USB 2.0 it only takes 2-3 seconds to transfer a song.
- **Now hear this** -- Motorola's innovative CrystalTalk™<sup>1</sup> technology on the RAZR<sup>2</sup> automatically adjusts audio to ensure clear calls even in a noisy environment.
- **It answers back** -- RAZR<sup>2</sup> V8 "talks" to consumers by speaking the interactive menu, contact lists, emails and messages aloud -- a feature developed for people with visual impairments, but convenient for in-car use<sup>6</sup> or when you are on the go.
- **Tempting texts** -- Without even opening the phone, RAZR<sup>2</sup> users can rely on the large external screen to read messages and reply with pre-programmed text messages<sup>5</sup>.
- **Play on** -- With up to 2GB of memory<sup>4</sup>, the new RAZR<sup>2</sup> rocks with stereo Bluetooth® wireless technology<sup>7</sup> and enough storage for approximately 1,000 songs<sup>8</sup>.
- **Manage with ease** -- Microsoft Windows® Media Player 11 compatibility helps consumers easily purchase, synchronize and transfer their music library to their RAZR<sup>2</sup> in only a few minutes. In some models music can be downloaded over the air at near-broadband-like wireless data speeds.<sup>4</sup>
- **Good vibrations** -- The external display incorporates Motorola's breakthrough "haptics" technology, which provides users with vibrating feedback in response to their finger taps. This, combined with the virtual music keys, allows the user to effortlessly control their music.
- **Just browsing** -- The Web-browsing experience, including a full HTML browser<sup>1</sup>, in the new RAZR takes advantage of its stellar internal display and high-speed wireless data connections for faster, bigger and richer surfing. Built-in email functionality gives easy, PC-like access to both personal and corporate email accounts<sup>3</sup>.
- **Better mobile search** -- Debuting on the RAZR<sup>2</sup> family of devices, Motorola has incorporated Google's powerful new mobile search experience<sup>3</sup>, which helps users quickly and easily get the information they need, bringing them highly relevant results with an absolute minimum of clicks and enabling them to add frequently accessed content to their Google homepage.
- **Picture this...and this** -- The multi-shot feature<sup>5</sup> on the handset's 2.0 megapixel camera automatically snaps up to eight new pictures so users can choose the best image from a complete series of pictures.
- **Watch this, real-time** -- A new real-time point-to-point video feature allows another wireless customer to "See What I See"<sup>9</sup> while a voice call is in progress. Consumers can also store up to 2 hours of video<sup>4</sup> footage on the device.

### Availability

Expected to launch in July, consumers can immediately pre-order RAZR<sup>2</sup> at [www.motorola.com](http://www.motorola.com) and be among the first in the world to experience the next RAZR. For specific regional availability and pricing, contact your local Motorola representative.

For more information on all of Motorola's announcements today, please visit [www.motorolalaunch.com](http://www.motorolalaunch.com)



## About Motorola

Motorola is known around the world for innovation and leadership in wireless and broadband communications. Inspired by our vision of seamless mobility, the people of Motorola are committed to helping you connect simply and seamlessly to the people, information, and entertainment that you want and need. We do this by designing and delivering "must have" products, "must do" experiences and powerful networks -- along with a full complement of support services. A Fortune 100 company with global presence and impact, Motorola had sales of US \$42.9 billion in 2006. For more information about our company, our people and our innovations, please visit [www.motorola.com](http://www.motorola.com).

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Certain mobile phone features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Contact your service provider for details. All features, functionality and other product specifications are subject to change without notice or obligation.

<sup>1</sup> Feature available on the RAZR<sup>2</sup> V8 and V9

<sup>3</sup> Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.

<sup>4</sup> Varies due to the configuration of the phone, which varies by service provider

<sup>5</sup> Feature available on RAZR<sup>2</sup> V8

<sup>6</sup> The use of wireless phones while driving may cause distraction. Discontinue a call if you can't concentrate on driving. Additionally, the use of wireless devices and their accessories may be prohibited or restricted in certain areas. Always obey the laws and regulations on the use of these products.

<sup>7</sup> This device supports Bluetooth BIP-ImagePush, BPP-SenderDev, DUN-GW, FT-Server, GAP, GAVDP, Headset-AG, HFP (1.5) AG, OPP-Client, OPP-Server profiles. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit [www.hellomoto.com/bluetooth](http://www.hellomoto.com/bluetooth). For other devices, contact their respective manufacturer.

Certain Bluetooth features including those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

<sup>8</sup> Based on 4 minutes per song at a data rate of 64Kbps. Storage capacity is approximate and subject to available memory space and encoding method used; actual capacity varies by content.

<sup>9</sup> Feature available on RAZR<sup>2</sup> V9

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